

TAHSIN SAJID

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SUMMARY

Results-driven Shopify Developer with hands-on experience in building user-friendly and optimized e-commerce stores. I specialize in theme customization, app integrations, and SEO best practices. Passionate about helping brands grow through tailored Shopify solutions and eager to contribute to high-impact, conversion-focused online businesses.

TECHNICAL SKILLS

- **Shopify Development:** Store Setup, Theme Customization, Product & Collection Pages, Payment & App Integration
- **Social Media Marketing:** Campaign Strategy, Ad Management, Audience Targeting, Engagement Growth
- **Content Design:** Canva, Photoshop, Reels & Post Design, Brand-Aligned Visuals
- **SEO & Backlinks:** One-Page SEO, Analytics, Technical SEO, Link Building Strategies

PROJECTS

Nina Branded Collection

- Developed a modern, responsive Shopify store for a clothing brand targeting young female audiences.
- Implemented smooth navigation, optimized product pages, and secure payment integration.
- Focused on conversion-friendly UI and SEO practices to drive consistent online sales.
- 🔗 <https://ninabrandedcollection.com/>

Faryal Yasin

- Crafted an elegant and minimal Shopify store for a premium fashion and accessories brand.
- Customized theme layouts, organized product collections, and enhanced mobile responsiveness.
- Improved shopping experience to support brand storytelling and product engagement.
- 🔗 <https://faryalyasin.com.pk/>

Auto-Furnish

- Built a bold and user-focused Shopify store for automotive accessories and styling products.
- Integrated smart filtering, dynamic banners, and a simplified checkout process.
- Optimized store speed and structure to support both retail and wholesale customer journeys.
- 🔗 <https://auto-furnish.com/>

EDUCATION

Bachelor of Science in Chemical Engineering **2014 - 2018**
University of Engineering and Technology (UET), Lahore

Intermediate - FSc **2012 - 2014**
Punjab Group of College Bahawalpur

ADDITIONAL INFORMATION

- **Languages:** English, Urdu, Punjabi
- **Certifications:** Python for Data Science, Machine Learning Foundations (Coursera)
- **Courses:** Shopify Store (MadStore Official), Meta Ads Course (LearnWithFawad)
- **Soft Skills:** Communication, Problem Solving, Team Collaboration, Time Management